

East Lothian View

Your Local East Lothian Business Directory

Media Pack 2018



Distributed **FREE** to over **17,000** households across East Lothian
www.eastlothianview.co.uk

East Lothian View

Your Local East Lothian Business Directory

Do you own or manage a business in East Lothian that needs to reach local residents who are potential customers? Even if your business is outside East Lothian, you can still market your services and products to East Lothian residents as potential customers!

Advertise your business in the East Lothian View and we can help you achieve this.

We can help you to reach those potential customers and advertise your business to them with every issue.

Distribution Area

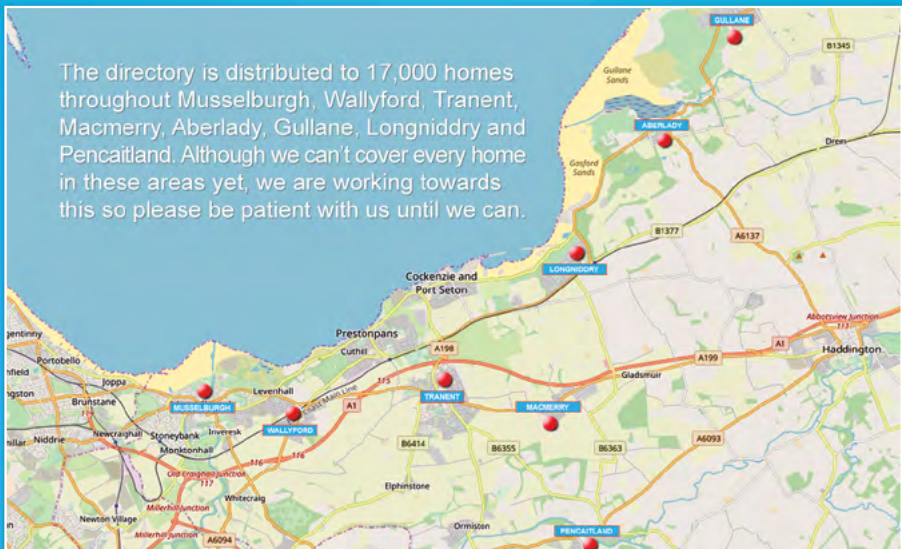
17,000 copies of the East Lothian View Directory are distributed **FREE** to the following areas every two months:

Musselburgh, Wallyford, Tranent, Macmerry, Aberlady, Gullane, Longniddry and Pencaitland

Advertising Benefits:

- 17,000 bi-monthly distribution
- Cost effective advertising – from only £55 per issue
- Advert **design** service
- **Full colour** printing
- **Guaranteed** letterbox delivery
- Block booking **discounts**
- **Standing Order** facilities available
- **Targeted** distribution service
- Supporting website

The directory is distributed to 17,000 homes throughout Musselburgh, Wallyford, Tranent, Macmerry, Aberlady, Gullane, Longniddry and Pencaitland. Although we can't cover every home in these areas yet, we are working towards this so please be patient with us until we can.



Advertising Rates 2018

Prices and sizes



Advert Artwork
Design only **£20**

Advert Sizes:

Page Size	Orientation	Dimensions	Price
Eighth page	horizontal	2mm x 45mm	£55
Quarter page	vertical	62mm x 93mm	£90
Half page	horizontal	128mm x 93mm	£149
Full page	Within margins	128mm x 190mm	£219
Full page	Full page bleed	154mm x 216mm	£219

When supplying your own artwork this should be in either jpeg, eps or pdf format and with a resolution of at least 300dpi. No responsibility can be taken for the print quality of any image/logo/photo supplied at a lower resolution.

* These prices do not include VAT.

To book your advertising space, contact
Graeme: 07791 109252 or 01875 305292 or Lynne: 07508 240249

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Additional Services

Leaflet Distribution

In addition to placing a regular advert in the directory, why not consider your own targeted leaflet drop?

With each issue businesses have the opportunity to have their own leaflets distributed alongside the directory. This will be limited to two leaflets per issue. The cost for this is only **£60 per 1,000** leaflets distributed. Beat that for value!

Need your leaflet printed?

We can also offer you leaflet printing and we will not be beaten on price.

Need your leaflets designed?

We have that covered too with our leaflet and brochure design service. Call now to discuss your requirements.

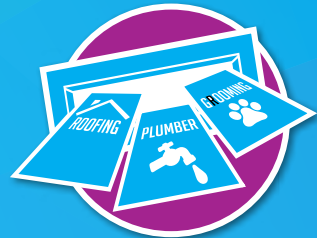
For more information on any of the above services or to get a quote, please contact Graeme on 07791 109252 or graeme@eastlothianview.co.uk



Local Advertising



Local Relevance



Local Distribution